



PEI

PROFESSIONAL EDUCATORS OF IOWA

Notices And News

Jim Hawkins to Speak at Milton Friedman Birthday Observation

Governor Terry Branstad, Americans For Prosperity State Director Mark Lucas, and PEI Director Jim Hawkins invite you to celebrate the life of Dr. Milton Friedman on his 100th birthday over breakfast!

Dr. Friedman was a Nobel-Prize winning economist who is remembered for applying free-market economics to public policy problems. He was especially known for his dedication to advocating for choice and competition, and believed schools to be no different. Dr. Friedman stated that the theory of exercising a limited government, while emphasizing school choice and competition, will result in an increase in educational performance and parental and student satisfaction.

Through Dr. Friedman's dedication, he has earned the title of "The Father of Modern School Reform" and his legacy will be forever celebrated.

Help us celebrate on **Tuesday, July 31, 2012 at 7:30 AM** at:

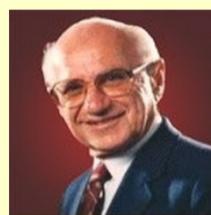
Hilton Garden Inn
8600 Northpark Dr
Johnston, IA 50131

Be sure to register for this event before we reach capacity!

<http://friedmaniowa.eventbrite.com/>

"Parents generally have both greater interest in their children's schooling and more intimate knowledge of their capacities and needs than anyone else."

- Milton Friedman



PEI at the State Fair



The Iowa State Fair is just two weeks away and once again PEI will be there.

This is one of our best opportunities of the year to let educators from across the state know that they have a choice - to promote professionalism in education and to do what is best for Iowa's students. It is also a great time to meet other PEI members who stop by the booth to say "hi" while they are at the fair.

PEI's booth (#270) will be in the same location as last year, in the (air conditioned) Varied Industries Building. The Fair runs Thursday, August 9 through Sunday, August 19 and we still have some openings for volunteers for each day of the fair. If you volunteer for a minimum of four hours, you will receive a ticket for entry into the fair and PEI will provide a free PEI logo shirt to wear in the booth. For some extra fun this year, we will be drawing names for three \$100 cash prizes for our booth volunteers. Your chances are based on the number of hours you work - one entry for every hour. The more hours you work, the better your chances of winning!

Are you interested in helping this year? Contact Rob Gray at 515-221-2330 or rob@peiowa.org to see what shifts we still have available.

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PEI Promotion Opportunities

The start of the school year is an ideal time to let educators know that they have the right to join the professional association of their choice. PEI will help you spread the word in your district.

What kind of support is available from the PEI office? We can...

- send you promotional materials to hand out to your coworkers or to put in staff mailboxes
- call or meet individually with people interested in learning more about PEI member benefits
- set up an information table with refreshments in a lounge or hallway
- speak to members and other interested staff during an afterschool meeting
- speak during district day or new teacher orientation
- help with your other creative ideas

Make your plans now, and let us know how PEI can help you. Contact Rob Gray at rob@peiowa.org

PEI Member Recruitment Reward - Extended



Many PEI members first joined because a coworker talked with them about their experience with PEI and provided information for them to consider. Our members believe in PEI's mission to promote professionalism in education and to do what is best for Iowa's students. We are motivated by the desire to help their coworkers share that vision and to grow as professional educators. We also know that PEI offers an outstanding value, with great member benefits and low annual dues.

Thank you to all who help their coworkers by spreading the word in their schools! PEI will give you a \$20 reward for every new member who joins because of you. Just ask the new member to mention that they learned about PEI through you when they enroll. A new member is any professional educator who has not been a PEI member at any time during the past two years.

www.peiowa.org

PEI Website Member Area

Remember, the member area of the PEI website is loaded with information which will help you understand your PEI benefits. You'll also be more knowledgeable when talking with your coworkers. If you need assistance with your member log on, contact PEI at info@peiowa.org.