

April 2, 2014



# PEI

**PROFESSIONAL EDUCATORS OF IOWA**

## CHANGES FOR THE NEXT YEAR

There are numerous changes coming for the next school year. We are telling you now so that you can plan better for the future. The Board of Directors were charged with some very tough decision making this year with one of the issues being our dues structure. PEI has maintained the same dues for 5 years and now finds it necessary to catch up with the times. You will find the new structure below, and the good part is that it is only a few dollars a month increase.



For many I hope you take advantage of our "buy-in" opportunity to extend the current low dues rate for another several years. How? Take advantage of the multi-year option (up to 5 years) between now and August 1st and you will enjoy the low dues without any compromise in service. Likewise, even if you just paid your dues we will give you all of that year's credit plus the additional years that you purchase.

Along with the dues structure comes additional services. In the near future, we will have a phone call coming to you to explain the exclusive special rates available through West Bend. PEI will be doing more in the political arena in the coming years to better present your views for education policy and practice. We are making plans now to expand our opportunities in the areas of staff development, personal financial planning, classroom management and more as we better utilize the new PEI Conference Center.

PEI goes on the road to present our message all over the state. As you all experience, the cost of travel has doubled in the past five years in gasoline prices alone. We will continue to come to your districts to make presentations as well as represent members in their times of crisis. More than ever before in the history of teaching, it is imperative that teachers and all other school employees understand how important it is to have professional representation and protection. Your continued membership and sharing the good news of PEI to others will likewise be a tremendous factor in strengthening our statewide positions of influence.

Jim Hawkins, Director

# PEI Membership Dues Rate Adjustment Effective August 1, 2014

## For the upcoming year:

Reluctantly, but necessarily, the PEI Board of Directors has made a dues adjustment for the 2014-2015 school year. The rate increase is only \$3.50/month. For those who pay in a lump sum the dues are \$240/year.

## Immediate savings now available:

Between now and August 1, 2014 you may join or rejoin PEI at the current rates for up to 5 years. If you are rejoining before your personal renewal date, it will not change the date. For example, if your renewal date is December 12 and you decide to purchase a 5 year membership, you will have the membership for not only the five years, but for the months preceding December 12 as well.

## Multi-year savings is extended:

PEI is continuing the multi-year membership program. There are very significant savings by joining for more than one year at a time. Because of the vast popularity of the multi-year program, members have been saving a great deal of money by paying in advance for up to 5 years. We are continuing the prepayment program and are still offering up to 5 years at the current low dues rate right up to receipt by the August 1, 2014 deadline.

## PEI Membership Dues Rate Adjustment Effective August 1, 2014

### Here is the current and new structure:

#### Current Rates:

##### New/Renewal

- 1 Yr Professional (Educators, Coaches, Administrators, Nurses) \$198
- 2 Yr Professional (save **\$32**) \*\$364
- 3 Yr Professional (save **\$65**) \*\$529
- 4 Yr Professional (save **\$103**) \*\$689
- 5 Yr Professional (save **\$139**) \*\$851
- Professional First Year, 1 Yr (For current Student PEI members) \$99
- Supporting, 1 Yr (Paraprofessionals, drivers, support staff, office) \$84
- Retired 1 Yr (Past member of PEI) \$10
- Student 1 Yr \$20
- Foundation Member (tax deductible contribution) \_\_\_\_\_

#### New Rates beginning August 1, 2014:

- 1 Yr Professional (Educators, Coaches, Administrators, Nurses) \$240
- 2 Yr Professional (save **\$40**) \*\$440
- 3 Yr Professional (save **\$80**) \*\$640
- 4 Yr Professional (save **\$125**) \*\$835
- 5 Yr Professional (save **\$168**) \*\$1032
- Professional First Year, 1 Yr (For current Student PEI members) \$120
- Supporting 1 Yr (Paraprofessionals, drivers, support staff, office) \$84
- Retired 1 Yr (Past member of PEI) \$10
- Student 1 Yr \$20
- Foundation Member (tax deductible contribution) \_\_\_\_\_

\*Cash or credit in full

## THANK YOU FOR THE RESPONSES!

Thank you to all the dedicated PEI members who took time from your busy schedules to complete the survey for PEI member Melissa Reade. She received 697 responses, which will provide great data for her dissertation. She is sincerely appreciative. We have seen some preliminary results and look forward to sharing it with you as interested PEI members. Also, congratulations to Linda Hildreth and Lois Deerberg, who are the winners of the \$100 Visa Gift Cards!



Did you know that you can now save 12% on your home and auto insurance by being a PEI member? West Bend Mutual, Independent Insurance Services, and PEI have teamed up to provide this excellent insurance benefit to our members. West Bend loves insuring teachers and their rates and service prove it!

Special features of the program include:

- Coverage for your home, auto, personal possessions, and more in one convenient package known as the Home and Highway® Policy.
- Additional discounts for elite and preferred drivers, elite and preferred homeowners, multi-car families, good students, resident students and anti-lock brakes.
- The Claim Free Award, through which you earn a cash-back award of 5% of your annual premium each year you go claim free!
- TravelNet®, the 24-hour emergency roadside service that provides Home and Highway customers with worry-free driving. TravelNet covers costs for towing, gasoline delivery, flat tire repair, battery jump starts, lockouts, and other minor repairs.
- Identity Theft coverage which includes \$30,000 of coverage for the costs you incur to restore your identity. It also covers the services of a personal advocate who will help you through the restoration process every step of the way.
- A wide variety of billing options to pay any way you want to... including a paid-in-full discount.

This benefit can be accessed by calling Ryan Davis at Independent Insurance Services at 515-558-0745. Or e-mail him anytime it's convenient for you: [ryan.davis@insurecentraliowa.com](mailto:ryan.davis@insurecentraliowa.com). Ryan is based in West Des Moines...only a few miles from the PEI headquarters. Lance Horbach will still be involved in managing the program for us.

Call today for a no obligation insurance review and West Bend proposal!

### *Social Media*

#### **'Like' and 'Follow' PEI!**

PEI has both facebook and twitter accounts, and we update them daily to provide you with insightful links, helpful articles, and opportunities to give feedback! 'Like' and 'follow' us to take advantage!



## PEI Benefits! USE ALL OF THEM YOU CAN!



PEI is continually evaluating and endeavoring to expand the extra benefit packages that come free or at a nominal fee for all of our members. The extra benefits are available to all of the membership regardless of your category. Did you know, the cost of one year with PEI is less than one hour with an attorney? The \$2,000,000 liability as well as the legal assistance is a key part of the professional, support staff, and student membership. Our benefits include insurance for private instruction (consulting, tutoring), vision, long term care, home and auto, as well as discounts for Fridley Theater, Des Moines Performing Arts, cell phone, and staff development opportunities. To learn more about these details visit our website.



The Des Moines Performing Arts have two new offers attached for e-ticket groups. The first is a special offer for The Intergalactic Nemesis (up to 50% off) and the second is for Tony Bennett (10% off).



**VISIT:** <http://www.desmoinesperformingarts.org/events/group-sales/e-tickets.php>

\*If starting from home page, click on 'BUY TICKETS', scroll to 'GROUP TICKETS', click on 'E-TICKETS'.

**ENTER CODE: PEI**

**SELECT OFFER** (New browser will open)

**FIND PERFORMANCE; CLICK ON 'FIND TICKETS'!**

**ENTER SPECIAL OFFER CODE: DMPA**

**LOGIN OR CREATE A NEW ACCOUNT TO COMPLETE ORDER.**

Limited quantities available. Discounts available for Price Code A and B only. Offers available online only, no phone orders and not available at ticket office. All sales final. Not valid on previously purchased tickets. No refunds or exchanges. Prices subject to change without notice. E-mail [groups@DesMoinesPerformingArts.org](mailto:groups@DesMoinesPerformingArts.org) or call 515-246-2340 if you need technical assistance when ordering.

**"If you board the wrong train, it is no use running along the corridor in the opposite direction."**

- Dietrich Bonhoeffer

**Professional Educators of Iowa**  
974 73rd St., Suite 30  
Windsor Heights, Iowa 50324  
[www.peiowa.org](http://www.peiowa.org)  
[info@peiowa.org](mailto:info@peiowa.org)