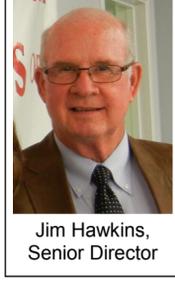


Up and Running

By now we hope you have hit your groove. Everyone should be at least a month into the year, memorized the names of all the students, gained the insights necessary to individualize for each of them and generally be in patterns that fit you the best. Amazingly, we had a number of member issues come forward from day one. Certification, assistance plans, and accusations didn't miss a beat. This raises a concern. What about the teachers with these issues who did not have the foresight to join PEI or an alternative organization?



Jim Hawkins,
Senior Director

I guarantee you that in these days of easy accusation and litigation it is wisest to have representation available for those unforeseen circumstances. If you know of any of your colleagues who are taking such a risk, we recommend that you jog their thinking with the realization that going unprotected with one's career may be more foolish than driving without insurance, dropping your homeowners insurance, or being uninsured for one's health. A couple of things you can still do for them:

- Direct them to the testimonials on our website: www.peiowa.org
- Have them contact our office for information: info@peiowa.org
- Give them a brochure. *Just contact us for however many you need.*
- Pass this newsletter on to them so they can ponder the risk they are taking.

As the only professional association in the state that is growing, we want to assure you that we will continue to give the most for the least amount. We never want to compromise quality and consistently evaluate each and every product that is a benefit of PEI. This year we have more staff to make those school visits that so many times are needed for educators to realize how efficient and dedicated we are. We are introducing to you in this issue, our two new Deputy Directors who have first of all taught in Iowa and secondly been PEI members for a number of years. These men have pulled up stakes from their districts in which they taught, and moved to the Des Moines area in their commitment to being a part of the PEI team.

PEI is growing and dedicated to taking our efficiency and benefits to an even higher level. We hope you get to know our new Deputy Directors soon.

Meet our Deputy Directors!



Joel Illian (L) Mark Felderman (R)

Many of our members have already met Joel Illian and Mark Felderman, our new Deputy Directors here at PEI. Both men started shortly after their school year ended this past spring and have been very active with teacher information meetings, professional meetings, and even manning the State Fair booth this year. They are also gaining much experience with member advocacy as issues arise.

Joel's area of concentration is Member Outreach. If you want or need an informational meeting, a Q&A session, or a speaker from PEI at your local meetings, he is on the front line. He has a passion for Special Education which he taught for a number of years at Pekin in southeastern Iowa. He currently serves on the State Council on Educator Development and is Chairman of Iowa's Juvenile Justice Advisory Council. His past business experiences brings additional value to PEI. A father of three with two grown and one in elementary school, Joel and his wife Jeanne are very active in their church and community.

Mark's area of expertise is in Political Advocacy. Almost daily he is in contact with a representative, senator, or someone connected with legislative action. Mark has transitioned to PEI after a long career in teaching on both the high school and college levels. He has taught in 3 districts in Iowa and he spent the last 15 years at Chariton High School where he taught Social Studies, Economics, Geography, History, and Speech as well as coached tennis. Mark currently serves on the Humanities Iowa Board and also operates the Ben Franklin store in Chariton. He and his wife Becky have four kids and are active in church and community activities.

We are very excited to have both men on board and we certainly hope you get the opportunity to meet them soon.

Special Education Certification Changes

Here it is in a nutshell. The BOEE is proposing changing the endorsements for the various categories and age ranges so that all special education teachers will be able to cross teach anywhere, any group, and any age. To see the notice and explanation that was given by the Board of Educational Examiners go to this page:

<https://www.legis.iowa.gov/docs/aco/arc/1602C.pdf>

It does not require area specialization. It also will require additional preparation in many cases, for which we have no details. They will need to delineate what is necessary to displace the grade level-specific Strategist I and II with a K-12 special education license.

- Additional coursework would be available through colleges/universities, but we do not know if the state will set aside money for teachers who need additional credits.
- Current practicing SpEd teachers with a K-8/5-12 Instructional Strategist I or K-12 Instructional Strategist II
- K-12 licensure may increase flexibility for school districts in hiring and assigning special education teachers;
- BD/LD or ID licenses will not be grandfathered in.

The questions you may have need to be directed to the BOEE even though the actual hearing date has passed.

Kim Cunningham, Board Secretary
Grimes State Office Building, 400 East 14th St.
Des Moines, Iowa 50319-0147
Kim.cunningham@iowa.gov Fax: 515-281-7669

Yet ... Another Benefit of PEI!

PEI Member Special



AT&T Promotional Credits on iPhone 6 Launch

- \$100 New Service Activation Credit when using the NEXT program until 10/31/14!
(Any Smartphone qualifies on this promotion) (Upgrades Not Eligible for \$100 Credit)
Visit www.att.com/100credit for details on this promotion.
- PLUS until 10/31/14 PEI Members get...
 - \$300 Trade In Credit for iPhone 5S. (until 10/31/14)
 - \$200 Trade In Credit for used iPhone 5 when ordering a new Smartphone or iPhone 6!
 - \$100 Trade In Credit for used iPhone 4, 4s when ordering a new Smartphone or iPhone 6!
- iPhone Trade In Credits are for Current Customers Too!!

Also, don't forget your FREE PEI Discount!

- 17% off voice, Smartphone plans, laptop, & tablet plans \$35/month or higher, every month.
- 17% off Primary Group Fee on the new Mobile Share plans only, no other rates get the discount on this plan.
- Free Activation for new customers! \$40 dollar savings per line.
- Waived upgrade fees for existing AT&T customers! \$40 dollar savings per line.
- Device Trade In Credit for existing and new AT&T Customers!

Members who have AT&T today can add the free discount at www.att.com/wireless/peiowa using their School email address and cell number.

(Click - Register for Discounts)

Members who want to get new AT&T service can take this flyer to any AT&T Store to receive the benefits on their new wireless AT&T plan. Or order online with the web link above.

And don't forget: PEI Hockey Nights!

PEI Night at the Buccaneers October 25 at 7 PM.



Join your friends and fellow PEI members at a night of Des Moines Buccaneers hockey action with an Open Skate afterward! Arena Level Seats: \$6 (normally \$15)

Call (515) 278-2827 ext. 2102 and talk to Lorainna Nedved. Say you're with "PEIowa"

For details, go to: bit.ly/pei2014bucs



Not Just for Des Moines Members!

PEI Night at the Cedar Rapids Rough Riders Nov. 14 at 7 PM.

25 and mention "PEI" for info or to purchase specially priced tickets.

For details, go to: bit.ly/pei2014er-hockey



Minnesota Timberwolves

VS Milwaukee Bucks

Friday, October 17th

Tip-Off 7:05 PM

Join fellow PEI members and their families for a fun night of NBA Pre-Season Basketball as the Minnesota Timberwolves take on the Milwaukee Bucks at the US Cellular Center in downtown Cedar Rapids!



VS



Discount seats for PEI Members!

Seats	Full-Price	PEI Members
Orange	\$50.00	\$45.00
Green	\$21.00	\$16.00

Any Professional Educators of Iowa member can buy discounted tickets for themselves, family and friends.

Stop by the US Cellular Center Box Office and mention code **PEIOWA** to receive the discount, or visit

Ticketmaster.com (online fees will apply).

For more information contact Karol Shepherd at

319-731-4546 or k.shepherd@uscellularcenter.com

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