

# OUR BIGGEST ANNOUNCEMENT OF THE DECADE!

## PEI is *On the Move!*

Professional Educators of Iowa is thrilled to announce the relocation of our organizational headquarters to a larger, newly renovated facility. As PEI membership continues to grow, and our role as the voice of independent educators in Iowa increases, our offices must also expand to meet the need.

Those of you who have recently visited us in our former location know that our staff offices were cramped, our hallway doubled as a storage area and our "reception area" also served as an office, mail room, conference room and lunch room.

When presented with the possibility of acquiring a larger unit in the same building at a great price, we knew the time was right to make the move. Our new facility, which was formerly used as a pediatric clinic, provides four times the space as our old office. We have completed a partial renovation, which was carefully planned to minimize costs by incorporating as much of the existing floor plan as possible, and we have redesigned parts of the space to best serve the needs of our staff and members. The new facility includes a genuine reception area, a conference room, and additional offices for staff expansion as well as our own large training room/conference facility with adjoining kitchen and serving area. You can imagine the excitement about the potential utilization of our new facility! This move opens new doors for serving our members, the broader education community and ultimately the students of Iowa.

The new location is in the same building as our former office, but is on the lower level, on the east side of the building. It is easy to access from I-235 and there is ample parking available for large group meetings.

We did the moving last week (which was untimely for our busiest season of the year) but we are fully operational once again. We apologize if anyone had trouble reaching our office during the transition. The PEI staff looks forward to serving you well in our new facility.

Our new address is:

Professional Educators of Iowa  
974 73<sup>rd</sup> Street, Suite **30**  
Windsor Heights, IA 50324

Note that only the suite number has changed. Our phone number, fax number and all other contact information remain the same.

Look for an announcement of our upcoming open house soon.



## How you can be part of the action!

Many have supported Professional Educators of Iowa in the past with various initiatives, scholarships, and even our part of the war to protect Iowa as a Right to Work state. Although PEI rarely asks for donations, we are at a pivotal moment in our journey. We are seeing a wave of interest across the state in the work of PEI and our consistent focus on promoting professionalism and doing what is best for the students of Iowa.

Our new facility offers tremendous potential for the enhancement of our services to a whole new level. The building renovation is being done in phases, with the first phase now complete. This has made the opportunity for our own conference/training facility a reality as well as allowing room for expansion and growth for our offices. Yet, there are still some immediate needs. We are asking for your assistance to help finish the entire project and make this a first-class accommodation in a condensed timeframe.

There are many items needed. Here is a preliminary list and estimated costs:

80 comfortable conference/banquet chairs - \$6,400  
20 laminate top conference tables - \$3680  
Presentation Smart Board - \$1250  
Large projection screen - \$600  
Giant screen TV for PowerPoint and other presentations - \$1,000  
42" TV for smaller conference room - \$500  
DVD/Blu-ray players (2) - \$200  
Reception area furniture - \$1600  
Two new computers for additional staff- \$1,600  
Light dimming window shades - \$3,200  
Refrigerator - \$1,000 - [We have one now! Thank you!](#)  
Kitchen serving supplies, electric warmers, etc. - \$1,000  
New laser printer - \$3,000+  
Phase Two renovations (finishing several "expansion" offices) - \$10,000

To honor the financial donors we have saved a prominent space for our beautiful Wall of Honor in the front reception area.

Here are the donor categories for the new "Wall of Honor":

Copper Investor: \$250 - \$499  
Bronze Investor: \$500 - \$999  
Silver Investor: \$1,000 - \$4,999  
Gold Investor: \$5,000 - \$9,999  
Platinum Investor: \$10,000+  
Donations at or over any of the above amounts will be inscribed on our "Wall of Honor".

Donations up to \$250 will give you a place of honor on our Donor List. Believe me, each and every donation is important to get this new facility to its full potential. Whether you can donate at this time or not, let us know when you are coming to Des Moines so we can block a special tour time for you!

This is an exciting era for PEI as we leverage this new opportunity to further boost our influence base for education in Iowa. Please help us in the quest to "stand in the gap" for common sense and educational freedom for our great state!

Thank you in advance for your dedication to Professional Educators of Iowa and the PEI Foundation. Your checks made to PEIF will qualify for a tax deduction. You are helping us make a difference!

Sincerely yours,

Jim Hawkins, State Director

----- *Print and clip* -----

### Count me in!

**I want to be a part of making a first-class office and training center with PEI.**

\$25 to \$249 - *A place of honor on our donor list*

Wall of Honor  Copper: \$250 - \$499  Bronze: \$500 - \$999

Silver: \$1,000 - \$4,999  Gold: \$5,000 - \$9,999

Platinum: \$10,000+

Check

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Amount \$ \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

*We thank you for considering a gift to the Professional Educators of Iowa and the PEI Foundation.*

[www.peiowa.org](http://www.peiowa.org)

We know this is a lot of information and a great deal to ask. We are here for you and strive to serve you in the most professional manner. Please correct the address on any old brochures you have and we are doing the same here.

**Sincerely,**

Jim Hawkins  
Professional Educators of Iowa