



# PEI

PROFESSIONAL EDUCATORS OF IOWA

July 23, 2015



2015 Annual Conference  
July 31, 2015

**Preview Edition  
Final Updated Items List!**

**Over 60 Choices - *Great Items! Great Gifts!***

**Three ways to bid!  
Everyone can participate and help strengthen  
our foundation!**

**Click <http://bit.ly/2015PEIauktion>  
for the preliminary list**

**Check out PEI Facebook Page for  
listings also!**



**Annual Conference**  
**Friday, July 31, 2015**  
**8:30 am - 3:30 pm**  
**PEI Office**  
**974 73rd Street, Suite 30**  
**Windsor Heights, Iowa**

***#TeachTomorrow***

We are so excited to bring you this all new conference line up! **#TeachTomorrow** was designed to bring you fresh new ideas for teaching and the tools to be a successful educator! **You will love** our renowned **silent auction** will be available for you to find **AMAZING** bargains including gift cards, a high quality bicycle, and much, much more, all while supporting our foundation. This is your opportunity to network with other educators across the state and enjoy a program especially designed to encourage and build.



**John Carver, Howard Winneshiek Superintendent**, will be presenting ***Our Printing Press Moment***.

Just as the printing press provided a means to exchange thinking and gave voice to the masses, digital devices connected to the internet is doing the same at never before seen speed and reach. For teaching and learning this means moving away from 20th century structure and embracing 21st century realities. It is a realization that it is not a "people problem" but a "system problem".

John is excited to share how Howard-Winneshiek is working to vision and make operational 21st century learning. Embedding technology into instruction, Competency Based Education, business partnerships, along with identifying pedagogy, Howard-Winn is "running hard."

**Joanne Tubbs, Administrative Consultant for the Iowa Board of Educational Examiners**, will be presenting ***Dynamic Teachers-Difficult Decisions: can you pass the ethics test?***

Ethics violations rarely start with an inherently bad person. This interactive session will ask participants to reflect on the decisions they make in their personal and professional lives through legal, moral, and ethical lenses. Can I post anything on Facebook? What about my first amendment rights? Participants will be asked to consider common scenarios at all grade levels, resulting in a lively debate about the potential ethical consequences.



**Jim Gilliam, attorney with Long & Gilliam in Des Moines** will speak on current legal issues affecting education. Mr. Gilliam is the lead attorney in PEI's member defense cases. With over 30 years experience in labor and employment litigation, Mr. Gilliam brings forth invaluable counsel. He served as a Captain in the United States Army JAG Corps from 1980 to 1984 and general counsel to the Iowa Public Employment Relations Board from 1984-1988.

**Lance Horbach, with Independent Insurance Services** is PEI's liability and career protection insurance specialist and will present on the outstanding insurance coverage which PEI carries on our members. Mr Horbach serviced as State Representative in the Iowa Legislature for 14 years and was Chairman on the Labor & Industrial Relations Committee prior to retiring from the legislature in January 2013.



A **breakfast buffet** will be provided as well as a fabulous **lunch**. Everyone who has ever attended our conferences will tell you there will be a **multitude of prizes** given away throughout the day. The cost of this conference for **current members and their guests is just \$15 each!** For nonmembers who are not here specifically as a guest of a current PEI member, the cost is \$255.

***Bring a Guest!***

***Register your administrator, principal, or other non-member for the same price as a member!***

**Registration**

Name	Phone	Email
<b>Member fee and PEI Guest fee just \$15.00 (includes all materials, breakfast, lunch, and eligibility for all drawings)</b>		
<b>Non-member fee \$255.00 (includes all materials, lunch, and eligibility for all drawings)</b>		

Check # \_\_\_\_\_ Amt \_\_\_\_\_

CC# \_\_\_\_\_ Exp. \_\_\_/\_\_\_/\_\_\_ Sec.Code \_\_\_\_\_

***Spouses and guests may attend for the member fee amount.***

## Board of Director Elections

We have three candidates for the three open positions on the board. You may vote for three with the ballots closing, counted, and the winners announced at the annual conference July 31. We present them to you in alphabetical order.

Hi, my name is **Darrin Carson** and it is my desire to run for another term on the PEI Board of Directors. I was a non-traditional student after working in many different industries before returning for my education degree. My background did expose me to numerous issues involving unions, especially my six years working for Bridgestone Firestone in Des Moines. During this time I saw the union model at work and was less than impressed at how they weren't looking out for everyone. When I did return and receive my education degree from Buena Vista University, I wanted something other than a union to represent me in my first teaching position at Moravia Schools. My wife had already been teaching for a number of years and was affiliated with PEI. I also talked to PEI members during the Iowa State Fair which further solidified my decision to join.



In the last six years I have worked hard within my district to increase membership to the point that we were finally able to decertify the local ISEA affiliate. During my time in Moravia PEI membership has risen from two members to over twenty, and I am still actively recruiting the remaining staff. I have helped in heading up our local along with forming the Constitution and By-laws and filing the necessary documents with the PERB board. This was a learning process that I feel prepares me to serve on the Board as it gives me an insight as to what our local leaders may go through to decertify their union controlled districts.

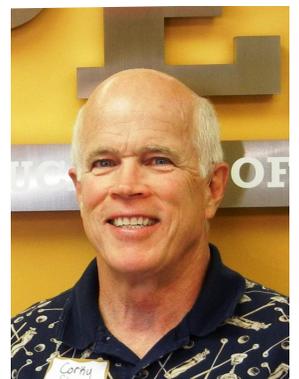
I currently teach Social Studies and have been a PEI member for 8 years as well as having served on the PEI Board of Directors for 4 years.

Hi, my name is **Terry Gladfelter**, and I am the father of 4 children (2 boys and 2 girls - the last one graduated from Simpson this year - Yeah!) and married to my wife Joan for 32 years. I have been involved in the field of education for more years than I have been married. Those 30 plus years have placed me in Pennsylvania, Florida, and Iowa as a band director, assistant principal, principal, and Christian School administrator. Presently I serve as the administrator of Victory Christian Academy in Indianola. I have been an educator in public, private, and home school education, and have practiced my profession in rural, suburban, and urban settings.



PEI is an organization that I have joined not just because of the benefits, but one that I can morally and ethically support. My dues support education in a way that keeps the emphasis on students and still supports the rights of teachers as the professionals that we are. Though a 'David' in the Goliath world of education, I am encouraged by the work of PEI and would count it a privilege and new learning opportunity to serve as a director.

Hi, my name is **Corky (Corwin) Stuart**. I began my teaching career in 1970 and was at that time a member of the union. I withdrew my membership from the union for three reasons: 1.) It was and still is involved in many non-education related issues, 2.) I found that the union's position on various issues was in conflict with my personal belief system, and 3.) It became mandatory to join the national in order to belong to the state or local associations.



For several years I was unaware of any alternative to the union. I have been a member of PEI for 20 years and was on the board of directors for one term earlier in my career.

I am currently teaching at BGM where I began in 1974-75 after having taught two years in Tri-County of Thornburg and two years in Union City, Michigan. While at BGM I have had a variety of teaching assignments including junior high math, K-12 health, K-12 PE, At-Risk coordinator, high school softball, junior high and high school volleyball and wrestling. Put these assignments and my age together and I have finally reached the rule of not 88, but 110.

I have found PEI focuses on education related issues and clearly states and defends the values and positions which are consistent with mine. I look forward to the Iowa State Fair each summer in order to represent PEI in the booth in the Varied Industries Building. I will work to do my best if elected and will continue to support PEI.

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**Votes will be accepted by mail, email, or can be turned in at the annual conference. You can email your vote to [info@peiowa.org](mailto:info@peiowa.org). Make sure that your name and/or member number is attached. Voters must be current professional members. All electronic votes must be received by 12:00 pm on July 31, 2015.**

**VOTE FOR 3**

- \_\_\_ **Darrin Carson**
- \_\_\_ **Terry Gladfelter**
- \_\_\_ **Corky Stuart**

\_\_\_\_\_  
Name