

September 2, 2015



# PEI

PROFESSIONAL EDUCATORS OF IOWA

## Happy Labor Day



September 7, 2015. This is a celebration of the American worker signed into law by Grover Cleveland in 1894. It is a federal holiday for many, but those in retail (24% of our workers) see it as akin to "Black Friday" working a longer and busier day. It is the traditional end of summer although summer ends officially on September 21. Since it became law, there have only been 16 years that labor day landed so late in September. It "kicks off" the beginning of the NFL and college season the following Thursday with NCAA football on the weekend.

**We sincerely hope you all enjoy the first vacation of the school year!**

## Help the Education Majors

As educators we many times know the students from our schools who are going to be teachers. They may be doing so because of the great impact you and your colleagues have had on them. Do them a favor. Tell them about Student PEI. For only \$20 these students can become SPEI members. They gain the security that you enjoy as professionals. They also have a great bonus; they pay only 50% of the professional dues amount when they gain their first professional job. So help them with the math on this. For \$20 a year if they graduate in 4 years they will have been in SPEI for 4 years. They will save \$120 their first year of teaching and over all will have had 5 years of coverage for only \$200 total.



You will be doing your student teachers a service by telling them the same good news about PEI. Even if they only join for the last year as a student, they will still get the half-off price break. So, some of you reading this will be wondering why you hadn't heard of this program and we are sorry you didn't. We cannot turn back the clocks and tell you about it, but you can do every education major you know a favor and tell them about SPEI. By the way, they also can get all of the member benefits of discounts and specials that you are enjoying as a full member.

## SCHOOL BOARD ELECTIONS - WHAT YOU SHOULD KNOW



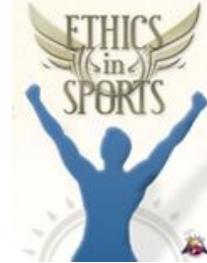
September 8 school board elections will occur across the state. This is your opportunity to affect your local school district decision makers. Each candidate should be willing to disclose their biases from politics and religion to age requirements, salary compensation, and curriculum. Each candidate has a motive for running for the school board. Ask what their reason is and then look at their belief system. Only then will you find out how they will function as overseer of your schools. When it comes to those critical votes about school policies, programs, and conduct, these individuals will be voting their beliefs. Unfortunately sometimes they don't even have them aligned. James Allen wrote a book on attitude control called As A Man Thinketh. He makes the case that our heart and our thoughts manifest in our actions.

Being a school board member is one of the very few non-paid political positions. Interestingly, it is one of the most important. Voting for the right people is extremely important. Start your research now.

## Graduate Credit - 1 Semester Hour Ethics in Sports, EDMA 172 PEI and Drake University



This is a Video Course presented on 2 DVDs. You have one year in which to complete the course, working at your own pace. Registration on or before December 1 for \$195. After December 1 the price is \$215. When you register put "pei" in the discount code for a 10% savings on this course.



To register or go to:

[bit.ly/DrakeSportsEthics](http://bit.ly/DrakeSportsEthics)

## Union or Professional Association?

### Understanding the Difference

(Reprint from 2014)

Recently an educator told me that he would join PEI because he liked our **Children First** philosophy, but he thinks a lot of people think that PEI is a union. Let there be clarity, PEI IS AN ASSOCIATION **not a union!**

On the surface, a person may see similarities, but for those of us on the front line, differences are as identifiable as a foundation of sand compared to a foundation of rock. The PEI rock on which we build is one that dictates our policies and practices by the light shone on the final impact to students regardless of their education level. Unions by definition are: "an organization of workers formed for the purpose of advancing its members' interests in respect to wages, benefits, and working conditions". An association is: "an organization of persons having a common interest". The word professional is: "characterized by or conforming to the technical or ethical standards of a profession (2): exhibiting a courteous, conscientious, and generally businesslike manner in the workplace".

Read full article: <http://bit.ly/1KWkHSt>



## Social Media

'Like' and 'Follow' PEI!

PEI has both Facebook and Twitter accounts, and we update them daily to provide you with insightful links, helpful articles, and opportunities to give feedback! 'Like' and 'follow' us to take advantage!



['Like' us on Facebook!](#)



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